



**Press release
For immediate release**

Canada Post Freestyle Grand Prix and the World's Best Athletes Back at Ski Mont Gabriel

Sainte-Adèle, January 15, 2010 – Canadian and international aerials athletes will be back at Ski Mont Gabriel on January 27th to 30th to compete in the Canada Post Freestyle Grand Prix presented by Ernst & Young. This leg of the FIS Freestyle World Cup circuit is a spectacular event in the postcard setting of the Laurentians.

Ski Mont Gabriel's entire staff is proud to host this competition for the fifth consecutive year. And with the Vancouver Olympics just a few weeks away, it will be the last chance for ski jumpers to face their rivals before the ultimate Olympic challenge.

MSSI is steadfast in its vocation to support snow sports in Quebec and to reflect a positive image of the sport. "The Freestyle Grand Prix demonstrates MSSI's dedication to the world of alpine and freestyle skiing," notes Louis-P. Hébert, President and chief operating officer "To host an event of this prestige confirms MSSI's international reputation."

Éric Kirkland, Director, Experience Customer, at Ski Mont Gabriel, hopes that "the Grand Prix will showcase the quality of the Ski Mont Gabriel experience beyond the Laurentians tourism region and increase the ski resort's appeal to even more people."

The ski resort's employees have worked very hard to prepare the jump site—which is considered one of the finest in the FIS World Cup circuit—and to provide the athletes with the very best.

We are also proud to have the support of major partners, including the Laurentians region, the Municipalité régionale de comté (MRC) des Pays-d'en-Haut, the Centre local de développement des Pays-d'en-haut (CLD) and Ville de Sainte-Adèle, not to mention the close collaboration forged with the Canadian Freestyle Ski Association (CFSA). We will continue to work together to promote the growth and prestige of this event.

We're also counting on you and yours to attend this spectacular event and show support for our Canadian Athletes. We hope you'll enjoy all the delights of Ski Mont Gabriel on this competition weekend.

Practise is scheduled for Wednesday, January 27th. Then on Saturday, the ski jumping competition will be held, with qualifying rounds at 9:30 a.m., followed by the finals at 2 p.m. Access to the competition site is free.

The Freestyle Grand Prix is looking for volunteers from January 22nd to the 30th. Dynamic outdoor lovers will be well served. Care to join this great adventure? For more information: Lise Prévost marc.routhier@videotron.ca.

DO NOT MISS THIS! CHARLES BIDDLE JR IN CONCERT TO BENEFIT HAITI.

Under the Grand Prix, Ski Mont Gabriel supports the cause of Haiti during a free concert by Charles Biddle Jr. The Red Cross organization will be present to collect donations. From 6 p.m. to 8 p.m. at Ski Mont Gabriel's bar.

See you at Ski Mont Gabriel!

Enjoy the Grand Prix and great skiing in the heart of the Laurentians!

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For all other details about the Canada Post Freestyle Grand Prix, please visit our website at www.mssi.ca (Ski Mont Gabriel). For interview requests with athletes or media accreditation, please contact Kelley Korbin, Manager of Media Relations (kellykorbin@freestyleski.com or 778-772-0161).

Source:

Julie Labelle
Marketing coordinator
Mont Saint-Sauveur International (MSSI)
Tel.: 450-227-4671 ext. 3345
Fax: 450-227-0916
jlabelle@mssi.ca